

SWEETIE PIES

OUR CREW



Toni Chiappetta

As a little girl, the only reason Toni ate dinner was to get to dessert. From the Table Talk pies at her parents' luncheonette, to her first chocolate cake experiments, dessert has always been a huge part of her life..

Tess, Toni's mom, was her first cooking teacher, followed by Cambridge School of Culinary Arts, Albert Kumin and Peter Kumps' schools in New York. Toni's first baking for money job was at Icarus in Boston, then Sfuzzi in Philadelphia, then Bistro Don Giovanni in the Napa Valley..

Sweetie Pies began in a very small apartment kitchen with a bread box sized oven. After presenting samples to Napa Valley Coffee Roasting Company, business took off! Within four months, the operation moved to a real kitchen with commercial ovens, and for the first time, Sweetie Pies had a payroll.

Today, Sweetie Pies is a booming business with a staff of dedicated bakers, some of whom still remember the early days of delivering warm muffins in the back of the Honda.

Toni continues to oversee every aspect of the operation, from developing new recipes to training new culinarians. Toni takes out the garbage, pays the bills and continues to try to satisfy her incurable sweet tooth.



Baudio Calito, Olivia Ramos, Elmer Soto & Carolyn Free

Carolyn Free: Carolyn has come full circle from being Sweetie Pies first employee to General Manager. She brings with her experience at Whole Foods Market and Dean and DeLuca. She oversees the entire operation, does wedding cake consultations and is always a joy in the retail store. If she could only figure out a way to bring her dogs Duke and Buddy to work then life would be complete.

Elmer Escobedo Soto: He came to Sweetie Pies as the 2nd employee and now runs the show. He makes sure the kitchen runs smoothly and the food is fabulous.

Baudio “Romeo” Calito: Romeo is the assistant kitchen manager, or Elmer’s right hand man. He works directly with the staff in daily operations. He keeps us laughing after 9 years.

Olivia Ramos: Our cake decorator extraordinaire. She has been at Sweetie Pies for almost seven years and has learned her craft on the job. No cake design is too much for her!